

# We have an urgent need for a food system that restores our world



DEGENERATIVE



TODAY'S PREVAILING FARMING AND FOOD SYSTEM

Conventional farming is increasingly intensive and reliant on synthetic fertilisers and pesticides



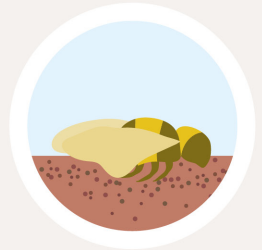
WE URGENTLY NEED A NEW SYSTEM

Producing food by working with nature with true value put on health and welfare of animals, people and the planet

RESTORATIVE



OUTCOMES



Insect & biodiversity loss



Polluted rivers



Soil erosion



Antibiotic resistance & risk of pandemic diseases

OUTCOMES



Restore nature



Climate Resilience



Restore soil health



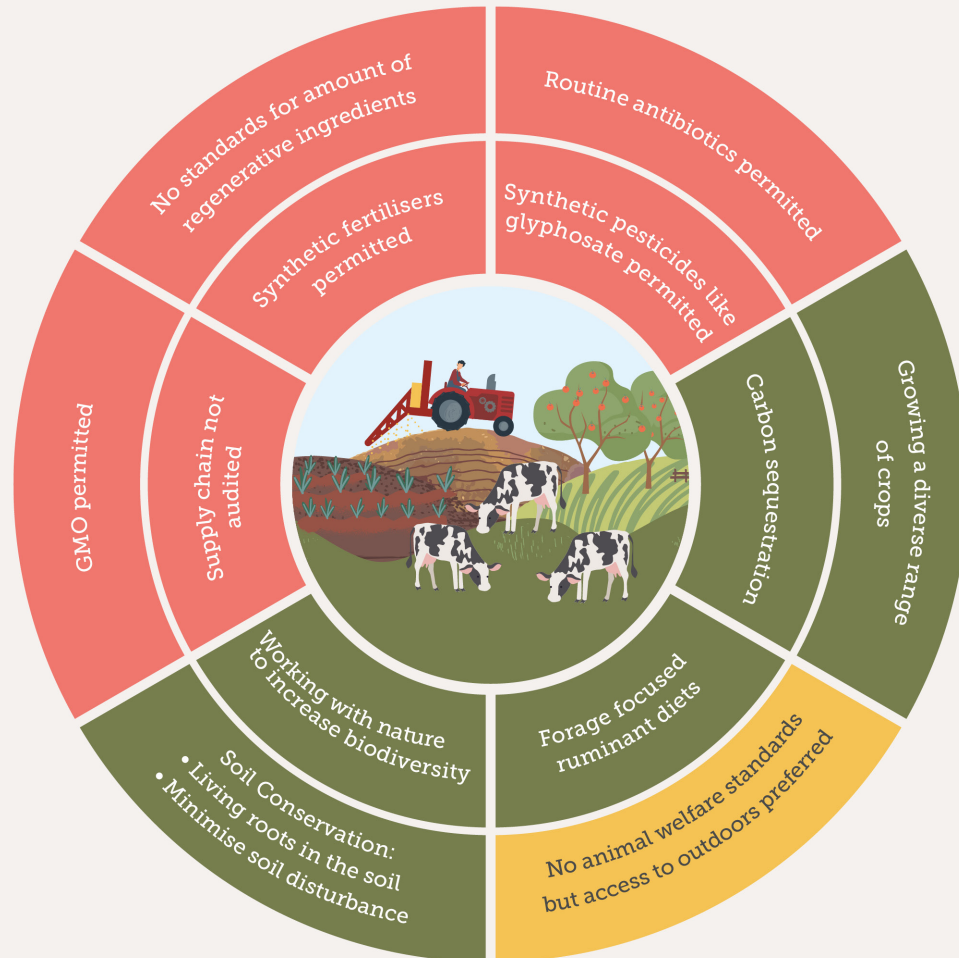
Good life for animals

# Within restorative farming systems, there are different approaches



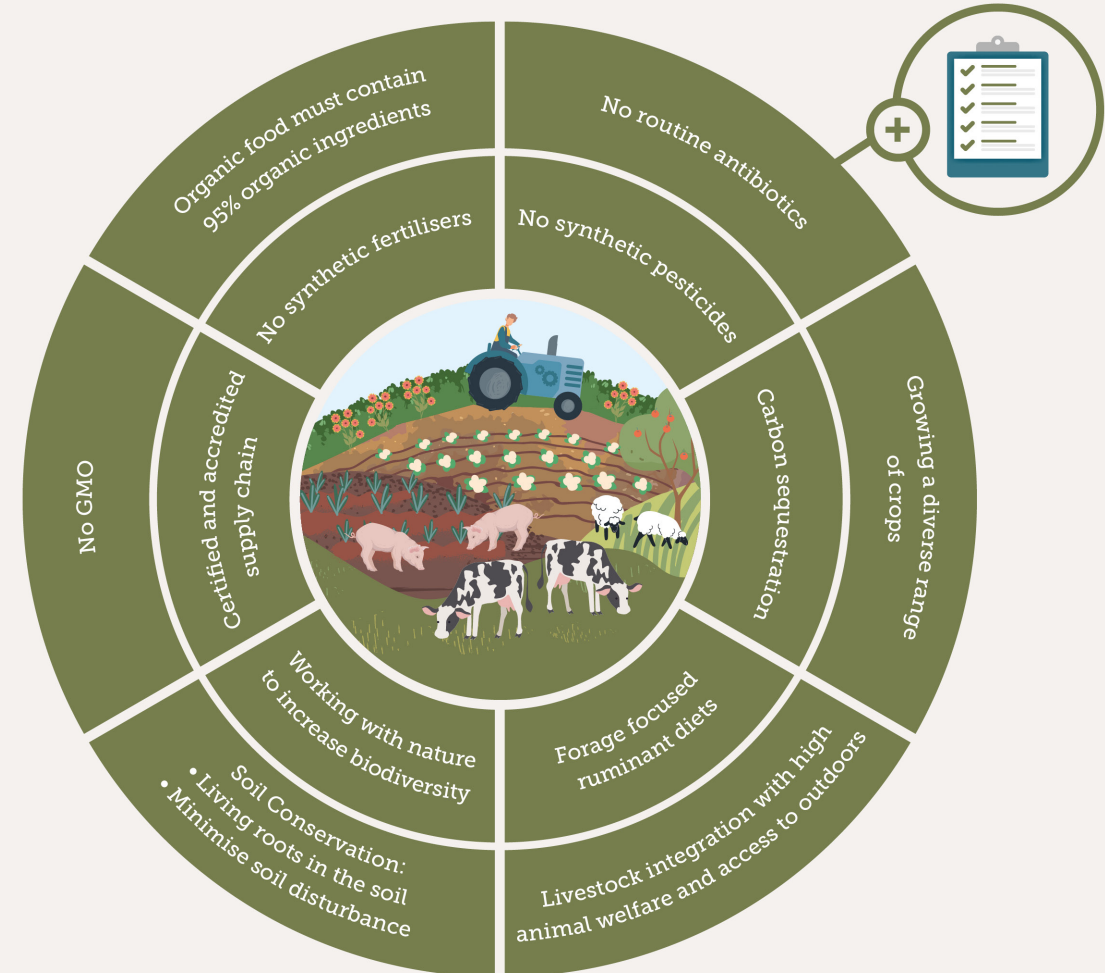
## REGENERATIVE PRACTICES

look to improve impacts by focusing on soil health and crop diversity



## ORGANIC

incorporates multiple regenerative practices across the whole farm, alongside higher animal welfare within a legally regulated standard





# As a defined system, organic delivers quantifiable outcomes



There is clear peer-reviewed evidence around the benefits of organic compared to current conventional agriculture. Modelling suggests that a wholesale shift to an organic food and farming system could see a reduction in greenhouse gas emissions of at least

# 40%



25% more effective at storing carbon in soils



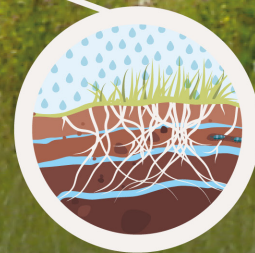
Organic farms are 50% more abundant in wildlife, with up to 34% more species



Subject to dietary changes, can provide a nutritious and healthy diet for a growing population



up to 100% more water storage



Better flooding and drought resilience